



**STARINVEST GROUP**

*Follow our STAR to Financial Success*

## **Shareholders Overview** **July 2009**

## EXECUTIVE SUMMARY

StarInvest Group is a publicly traded company (OTC BB:STIV) which provides a comprehensive, tailor made approach that is dedicated to a full range of professional financial services with an emphasis on private and publicly traded companies in the small cap market. STIV's first and foremost commitment is to the shareholders who provide the resources so vital to our business model growth. We at STIV feel that good stewardship is crucial to maximize shareholder value, which allows corporate growth that goes directly to the bottom line. Our administrative team redefines a "can do" attitude exemplified by sound ethical considerations of corporate responsibility.

In summary, we believe that long term shareholder value is only as good as our ability to recognize true profit potential for capital growth, prosperity, and the opportunity to become a leading provider of corporate financial services in today's changing business environment.

## COMPLETE FINANCIAL SERVICES FOR SMALL CAP MARKET

### StarInvest Group, Inc. (OTC BB:STIV)

- Fully reporting company
- Offices in Midland TX, New York NY, Burlington VT
- Shares Outstanding: 175 million (fully diluted)
- Shares in the float: 60 million
  
- The dynamics of the financial sector at present has created a great opportunity to partner with, and assist early-stage, high-growth companies, offering critical financial services support in cost-effective ways.
  
- Fully owned subsidiaries and investment vehicles form a solid foundation on which to grow a comprehensive financial service firm with an emphasis on the small cap arena.

## STARINVEST VISION

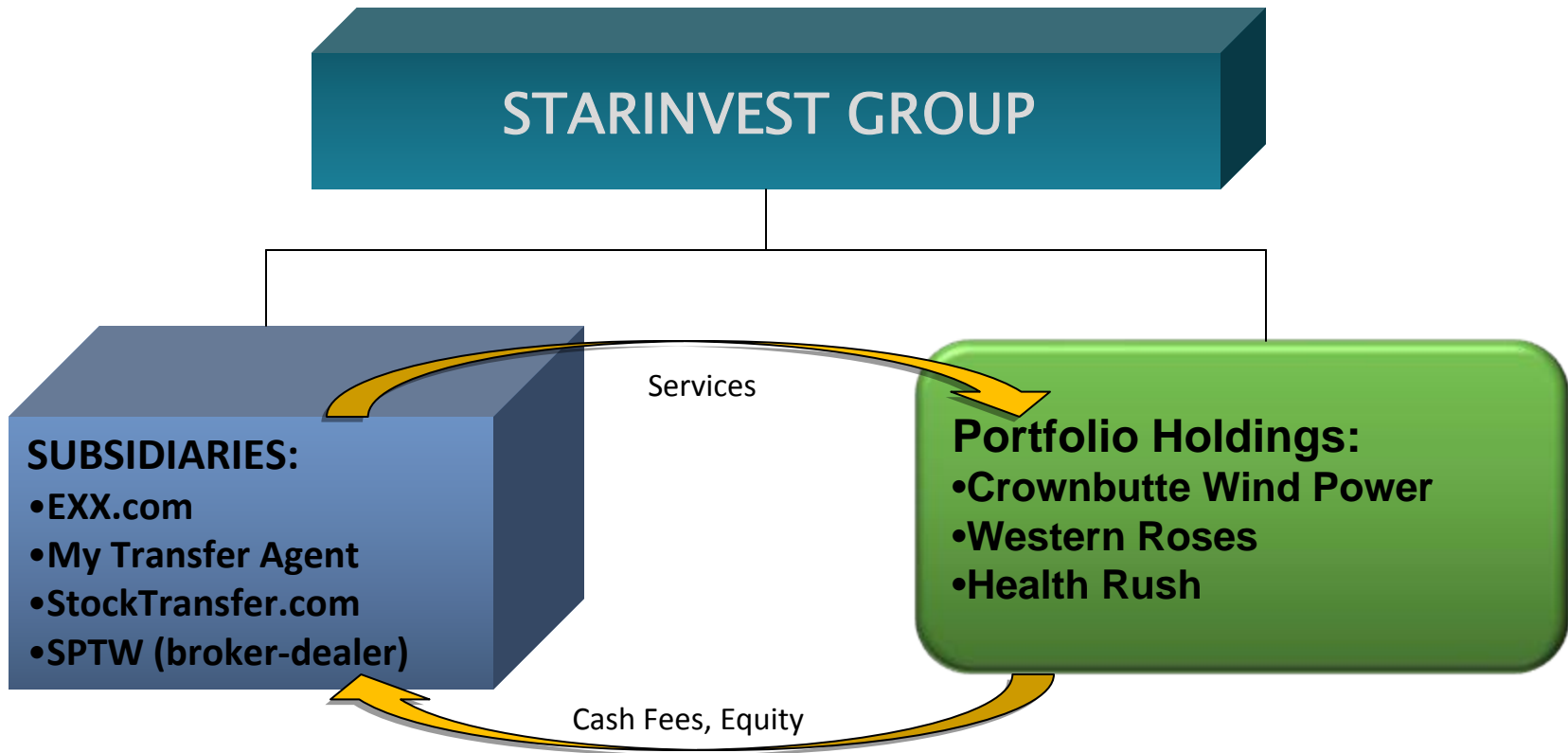
- To be recognized as the leading financial service company focused on the Small Cap, OTC BB markets.
- Provide crucial value to early-stage, high-growth companies. Reduce G&A overhead, maintain regulatory compliance, and efficiently interface with capital markets.
- Continually expand service offerings to create a one-stop-shop. A complete financial support platform.

## REVENUE MODEL

- ***Recurring Cash Fees.*** StarInvest (and its subsidiaries) will charge for services critical to the success of early-stage, high-growth companies:
  - 10Q and 8K filings
  - Consulting
  - Bookkeeping
  - Business Plans
  - Fund raising
  - Investor Relations
  - Legal Services
  - EDGAR filings
  - 211 filings & Market Making
  - Services provided by EXX
- ***Equity Participation.*** Cash can be a scarce resource for early stage companies, and equity can be a significant long term value for investors, so StarInvest also receives equity compensation for its services.

## STARINVEST GROUP: SUBSIDIARIES & PORTFOLIO HOLDINGS

StarInvest Group's subsidiaries provide a full suite of critical services for early-stage, high-growth companies, for which it receives fees and equity ownership in client companies.



## WHOLLY-OWNED SUBSIDIARY: EXX.com

### EXX.com

Ramsey, NJ

- EXX represents a reoccurring revenue model in the financial Sector. In addition to the revenue growth potential, EXX customer base of investors is a valuable asset to our company.
- EXX will offer a recurring revenue model by servicing Broker Dealers, hedge funds, trading firms, or individuals on a single platform. This platform interlinks all current trading systems, exchanges, and clearing houses worldwide; not merely offering executions, reporting, real time monitoring, average cost computations on equities and options.
- EXX's Nunna Trader platform satisfies all compliance reporting requirements and allows for risk management on a real time basis.
- As a top priority, StarInvest and EXX have formulated a plan to raise new funds which will expand support capabilities and sales reps enabling EXX's systems to expand into international markets.

## WHOLLY-OWNED SUBSIDIARY: My Transfer Agent



### My Transfer Agent

New York, NY

Provides “turn-key” solutions of transfer agent, legal, EDGAR and other related services to public and private companies. “MTA” is committed to delivering a complete package of products and services, offering today’s technology with a personal touch, the convenience of a 24/7 online access through the security of a Full Web Encryption, as well as a qualified and professional customer service.

Maintenance of stockholder records

Issuance and cancellation of certificates

Storage of shareholder transactions

Dividend disbursing by check and ACH

Shareholder relations

Preparation of stockholder mailings

Preparation and tabulation of proxies

Preparation of 1099’s and IRS reporting

IPO and secondary offerings

Odd-Lot Buyback Offers

Inspector of Elections

Location of lost stockholders

Unclaimed property compliance

Mailings to Security holders

Annual Meeting support

Restricted certificate processing

Edgar Filings

Stock Splits, Mergers, Tenders, etc.

## WHOLLY-OWNED SUBSIDIARY: StockTransfer.com

StockTransfer.com

Burlington, VT



- StockTransfer.com is a portal of information providing the latest information and services related to the transfer agent industry.
- Provides consulting services for public and private companies.
- Consolidates industry-specific information to educate, inform, and assist companies with finding information about being public, or going public.
- Vehicle to educate shareholders about their investments and give them access to services and professionals who can assist them.

## MINORITY-OWNED SUBSIDIARY: SPTW

### Strasbourger Pearson Tulcin Wolff, Inc.

Garden City, NJ



Strasbourger Pearson Tulcin Wolff Inc. has been a member firm of the New York Stock Exchange since 1970. The founding partners, Samuel Strasbourger, Samuel Pearson, and Robert Tulcin were originally partners with Jack Dreyfus of Dreyfus & Company and Dreyfus mutual funds in the 1960s. Over the past decade, the firm has assisted a number of companies with various forms of financings and initial public offerings. SPTW is a FINRA, NYSE, SIPC financial firm.

- Fully-operational broker-dealer
- Investment banking
- M&A advisory services
- Market making
- Placement of equity and debt

Current Status Inactive – Net Capital deficit

## EXPANSION POSSIBILITIES FOR SUBSIDIARIES

### EXX

Port EXX services internationally. Non-US markets in Europe, South America, and Asia represent outstanding revenue growth opportunities.

*12 month revenue plan – \$5,000,000*

### My Transfer Agent

Aggregate small to mid sized transfer agents in a roll-up strategy, which could transform My Transfer Agent into a major player in the stock transfer sector.

*12 month revenue plan – \$1,000,000*

## PORTFOLIO HOLDING: Crownbutte Wind Power Inc.

### CROWN BUTTE WIND POWER (PINK:CBWP)

Mandan, ND



- Established in 1999, developed and installed the first utility-scale wind project in the Dakotas and sold it to one of the largest power cooperatives in the United States. After this, two more projects were planned, developed and sold.
- Current Strategy
  - To site, develop, own and operate wind parks in prime wind resource locations.
  - Identify locations at which electrical generation from parks of 20 MW to 60 MW could be introduced into the existing transmission system without expensive upgrades, and where the prevailing wind velocities promise net production capacities of 40% or better.
- Crownbutte currently has a pipeline of sixteen projects with over 700 Megawatts under development.

## PORTFOLIO HOLDING: Western Roses Memorial Park Inc.

### Western Roses Memorial Park, Inc.

Midland, TX



- A Texas corporation chartered in 2005 to own and operate a 60+ acre state-permitted perpetual care cemetery in the booming Midland/Odessa market of Texas.
- The cemetery will have an on site state of the art crematory, and a major cremation garden, along with mausoleum, lawn crypt, and traditional burial gardens.
- The cemetery is located on the new major commercial thoroughfare across Texas, and will be the premier cemetery in the area for the foreseeable future.

## PORTFOLIO HOLDING: Health Rush

### Health Rush

Hasbrouck Heights, NJ



- A development stage company that will engage in the business of owning and operating quick-service restaurants that offer healthy and high quality foods.
- Health Rush plans to establish a “quick service” restaurant environment that offers healthier, more nutritious food prepared utilizing natural and organic ingredients wherever possible.
- Adopt the “fast food” business model with respect to delivery efficiencies and cost structure, while implementing a menu that emphasizes a wide array of popular and appealing foods that are healthier and more nutritious for the consumer.
- The goal of Health Rush is to exploit the public's growing awareness of health and fitness, and in particular, the attention being given to improving eating habits by enhancing the quick-service experience through healthy, nutritious, and flavorful foods.

## STIV MANAGEMENT

### Robert H. Cole, Chairman & CEO

Mr. Cole is Chief Executive Officer and a director of StarInvest Group. He has served since March 2006. Previously, he was the President and Founder of Permian Business Group (PBG), a business consulting company specializing in the sale and installation of midrange computer solutions. In 1989, he became chairman of Apex Industries. During his management, he increased sales from \$3 to \$8 million and sold the company for \$7.3 million. He also founded Stadium Chair Company which was sold in 2003. Mr. Cole has an impressive track record and his experience with finance, information systems, manufacturing, and marketing has helped several small companies to maximize their potential. Mr. Cole has a Bachelors in Electrical Engineering and a Masters in Computing Science from Texas A&M, along with a MBA from Houston Baptist University.

### Manu Kalia, Independent Director

Manu Kalia currently serves as CFO to Crownbutte Wind Power Inc., bringing 14 years of high tech and financial management experience to StarInvest. He has served at senior management levels as: CEO of Promana Solutions Inc. (web services), CFO of ARC International PLC (semiconductors), CFO of Tradeworx Inc. (statistical–arbitrage financial analytics/hedge fund), and CEO of Open Source Creations Inc. (online collaboration). Prior to that, Manu spent time as an investment banker for Commonwealth Associates, as an analyst for Sanford Bernstein, and as a manager at Lucent Technologies Bell Laboratories. Manu holds a Bachelors in Engineering Sciences (*cum Laude*) from Dartmouth College, and a MBA from the Amos Tuck School of Business Administration at Dartmouth.

### Cristiano D. Germinario, Director & Secretary

Cristiano D. Germinario has been a Director of our company since November 20, 2006 and Secretary of the Company since August 2007. From April 2000 to May 2006, He has worked as a financial analyst at IIG International Investment Company, a New York based fund specialized in Trade Financing. Cristiano holds a Masters Degree in Political Science from the University of Bologna, Italy.

## STIV MANAGEMENT ( con't)

### Douglas Carter, CTO

Douglas Carter is a partner and co-founder of EXX.COM, a computerized institutional execution service which also provides customized front-end systems for institutional traders. Mr. Carter is responsible for designing and testing the trading models and the technical aspects of EXX.COM's software products. He has been in the industry for over 24 years in various positions including an options market maker, head trader (with various quantitative trading companies such as Chicago Research and Trading Group, Metropolitan Securities, and Sharpe Securities) and head floor broker for CS/First Boston on the American Stock Exchange.

### James Dovico, CEO

As a founding partner of EXX.COM, James Dovico plays a key role in software design while managing the day to day operations of the company. EXX.COM is a computerized integrated trading solution for the brokerage industry. Mr. Dovico is a 20-year veteran of the industry with experience in handling institutional and individual investors with diverse holdings. His experience includes: head of floor operations at RVG and Associates, and head of the clearance operations options desk at Bear Sterns. Additionally, he has served as head broker on the floor of the American Stock Exchange for Divine Capital Markets.







